

PRIVACY NOTICE

Welcome to our website (hereinafter «Website»).

This Website has been developed by Midia Tours Group for the provision of information and services to the users/visitors (Users) of the Website.

The following entities of Midia Tours Group are Joint Data Controllers of your personal data, collected through the Website, pursuant to EU General Data Protection Regulation 679/2016 (hereinafter “GDPR”):

- Franz Dähler Midia Tours AG, Bahnhofstr. 81, CH-9240, Uzwil, Switzerland
- Midia Tours GmbH, Maximilianstrasse 20, 80539 München, Germany
- Midia Tours A.E., Filonos 30, 32100 Livadia, Greece

This Privacy Notice is provided in order to inform you on the personal data collected, to explain the way and purpose of data processing, to state any third parties with whom we share your data and finally to inform you on your rights.

1. What personal data do we process?

The personal data that may be collected when you browse the Website are the following:

- If you wish to make a booking, we collect personal data such as your name, surname, address, postal code, city and country, telephone number, email address, fax, date and time of the departure and any other related route information.
- Our Website gives you the opportunity to contact us by sending an email to "info@midiatours.com". If you contact us, we will process the information you provide in order to respond to you and handle any message, request, information or query you may have.
- Information collected through cookies or/and other similar technologies. For more information please visit the relevant "Cookies Policy" section.

2. Why do we process your personal data?

Within the context of the Website's use, we process your data according to the following purposes and legal bases:

- **Contract**

The processing of your personal data is necessary for the provision of our services in the context of making a booking [Article 6(1)(b) GDPR].

- **Legal obligation**

We may process your personal data for the purposes of complying with obligations arising from applicable legislation [Article 6(1)(c) GDPR].

- **Legitimate Interest**

In case you contact us by sending an email to info@midiatours.com it is in our legitimate interest to manage such communication and to respond to you appropriately [Article 6(1)(f) GDPR].

Additionally, we have a legitimate interest in ensuring the smooth, correct, and secure operation of the Website, to maintain data backups and in general to ensure business continuity.

Finally, we may process your personal data in cases of establishment, exercise and/or defense of legal claims and/or the defense of our rights before courts, administrative or judicial authorities or in the context of extrajudicial proceedings.

3. With whom do we share your personal data?

For the fulfillment of the aforementioned purposes, your data may be disclosed to third parties, such as:

- Website and IT support companies.
- Other companies with which we collaborate for the fulfillment of the aforementioned purposes.
- Any other administrative, judicial, or public authority or in general to a natural or legal person against which, on the basis of law or judicial decision we have a relevant obligation or right to disclose such data or in general, in order to defend our legitimate interests.

4. How do we protect your personal data?

We have implemented all appropriate organizational and technical measures, pursuant to the applicable legal framework, in order to safeguard that processing of data is legitimate, appropriate, and secured against any non-authorized or illegal access, deletion, amendment or any other use of the data.

5. How long we retain your personal data?

Your personal data are retained for as long as this is required for the fulfillment of each processing purpose. Upon expiration of these terms, your personal data will be deleted, unless otherwise required under the applicable legal and regulatory framework or for the establishment, exercise, or defense of legal claims.

6. Your rights

In any case, we would like to inform you that, according to applicable legislation, you may exercise the following rights, where applicable:

- right of access to your personal data, including information concerning the processing of personal data,

- right to rectification of inaccurate or incomplete personal data,
- right to erasure (“right to be forgotten”),
- right to restriction of the processing, according to law provisions,
- right to data portability, in a structured, commonly used and machine-readable format (e.g., USB), to you or to another data controller, and
- right to object to the processing.

You can exercise any of the abovementioned rights by submitting a written request to us. You can expect a reply to such a request within one (1) month following its receipt and in any case, within two (2) months, depending on the perplexity of your request or the high volume of requests received.

7. Right to Lodge a Complaint

In case you deem that we have not duly satisfied your request and the protection of your personal data is somehow affected, you may lodge a complaint to the competent Data Protection Authority.

8. Contact details

You may address any questions or requests regarding the protection of your personal data at info@midiatours.com